

**iAdvantage Software launches ePublisher™  
(its' patent-pending report generator from eStudy™)  
as a stand-alone product for the Life Science Industry**

**CARY, NC (April 25, 2006)** – iAdvantage Software, a leading provider of web-based electronic study management solutions specifically designed for a wide range of study types within Life Science development and pre-clinical (including toxicology, product safety and product efficacy), today announced it will launch ePublisher™, the patent-pending report generator from its web-based eStudy™ management solution, as a stand-alone product.

Reporting has long been a stumbling block in the life science industry. Most tools are cumbersome to use, limited in capability and flexibility, or are under IT rather than user control for creation of and changes to report templates. "We have received many requests from scientists and managers to release the unique and flexible reporting component of eStudy as a stand-alone product. CRO's, for example, can now report results faster and reach payment milestones earlier. Today we introduce to you - ePublisher," said Larry Laws, V.P. Sales and Marketing at iAdvantage.

"ePublisher is a milestone advancement in a critical bottleneck confronting Life Science R & D. Ease of use, user control and speed of reporting are hallmarks of this powerful tool whose ultimate benefit is real-time business intelligence and the reduced time-to-market impact it can have on the drug development lifecycle," stated Dr. Lafayette Thompson, president and CEO of iAdvantage. Customized, on-demand, ad-hoc and comprehensive reports can be generated with ePublisher from synthesis and discovery through pre-clinical / clinical and throughout the manufacturing process.

With ePublisher, the user has on-demand control to design templates in and to generate reports directly into the word processing or spread sheet software of their choice. Report templates are available for reuse and sharing. ePublisher extracts data from Oracle and SQL databases.

"This easy-to-use tool reduces report generation from weeks to minutes," said Laws. "You simply point ePublisher to the data source, select the data set of interest, select the desired report template and click 'generate report'. The report may contain single data points, text, tables, and images. The creative look and feel of the report includes all the functionality of the output source selected. Reports are generated to software that users are familiar with including Word, Word Perfect, or other word processing software, EXCEL or PDF for review and revision or can be sent directly to a document management system.

"After 30+ years as a scientist and manager in the development/pre-clinical arena, I am glad to see that the age of literally cutting & pasting and cumbersome report assembly is finally over for scientists and their management," concluded Thompson.

iAdvantage will launch ePublisher as a stand-alone product on May 23<sup>rd</sup> 2006 at the Pharmaceutical World Congress in Philadelphia, PA. Booth # 202.

**About iAdvantage Software**

iAdvantage is dedicated to empowering scientists and management in the pharmaceutical and biotechnology arenas with efficient, web-based electronic study management and reporting tools that automate cumbersome tasks and optimize time to results thereby improving productivity, real-time business intelligence and time to market.

iAdvantage products include eStudy™, a truly web-based solution for study design, eNotebook design, collection of data from multiple sources, multiple users and multiple locations, integration of data in real-time to a secure storage device, maintaining data integrity (complying with 21 CFR Part 11) with the flexibility of on-demand access, data analysis and reporting that is user-defined and user-controlled. iAdvantage places control in the hands of the scientist and not at the mercy of rigid study management systems.

iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies in North America and Europe use iAdvantage products in their research and development. Please visit [www.iadvantagesoftware.com](http://www.iadvantagesoftware.com) for more information.

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