



**FOR IMMEDIATE RELEASE  
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## **iAdvantage Software Announces July 1st Release of Enhanced eStudy™ v5.0, its Single-Source, Web-based Solution for Electronic Study Management**

**Philadelphia, PA (May 23, 2006)** – iAdvantage Software, Inc., a leading provider of electronic study management solutions for the life-science industry, announced today at the Pharmaceutical World Congress in Philadelphia, PA that eStudy™ v5.0 will be released July 1st. eStudy 5.0 is enhanced with many new features including a built-in statistical analysis and associated visualization engine in eStudy DataCipher™ and eStudy Publisher's ability to simultaneously report data on-demand from multiple databases (Oracle™ and SQL™) into the same document in just minutes.

"Today, scientists need to produce study results quickly and efficiently. They need on-demand access to a fully-integrated study management solution from study design to final reporting that ultimately achieves a reduced-time-to-market impact," said Dr. Lafayette Thompson, president and CEO of iAdvantage Software. "The industry can no longer afford paper systems and islands of automation in a client server environment. eStudy was designed by scientists for scientists as a total solution to meet this need."

eStudy™ 5.0 is the single-source solution for electronic study management that will grow with your company. eStudy was designed by scientists with years of practical industry experience as a flexible, scalable platform to manage the study rather than the laboratory. Utilizing an open architecture with a powerful relational database at its core, users define and control study design, eNotebook design, data collection, analysis and reporting and are not limited by multiple, rigid, stand-alone products that only manage a portion of the study. eStudy supports a wide range of late-stage pre-clinical studies, such as safety, toxicology and efficacy, under GLP and 21 CFR Part 11 regulations.

The *eStudy Manager™* component enables study design, eNotebook design and configuration. It allows the user to quickly create studies along with all of the supporting study information: test articles, treatments, test systems, samples, observations, test sites, etc. Role and permission-based functionality allow security of data and increase protection of intellectual property.

*eStudy eNotebook™* is used for study data collection through human and instrument observation. It enables uniform and consistent data collection by investigating scientists from multiple labs or geographies through user-designed web-based templates. Once approved and published to the web, eStudy Notebooks are hardware-independent and can be used in both online and offline modes.

*eStudy DataCipher™* provides sophisticated query tools and, powered by StatSoft's webSTATISTICA™, provides full-featured statistical analysis and associated visualizations of biological data without the data leaving the security of the eStudy platform and without the user having to learn a new product.

*eStudy Publisher™* can simultaneously access data from multiple data sources (Oracle and SQL) into the same report, generating reports on-demand in just minutes. Using patent-pending technology, eStudy Publisher allows scientists and business line managers to quickly create report templates. Reports can be generated at the project, study, or site level and presented in user-defined or industry-standard publishing formats. When templates are executed against the eStudy database, reports containing text, tables and images are published into word processing and spreadsheet formats which can be edited at any time or locked for import into document management systems.

"For client convenience, eStudy 5.0 is offered as both an installed and a hosted solution. Through eStudy.org, hosted eStudy clients receive the same fully-integrated solution as our installed clients. However, under a monthly service plan, we eliminate up-front software site-license fees, software installation, additional IT hardware and personnel expense as well as provide world-class hosting, support and training on all the functionality of eStudy, a total value that could otherwise be cost-prohibitive for small to mid-sized CRO's, Pharms and Biotechs to implement," said Larry Laws, V.P. Sales and Marketing for iAdvantage.

Dendrite International Inc.'s (NASDAQ: DRTE), globally-recognized network operation center hosts and manages hosted eStudy client's data storage, security, and redundancy within a validated, 21 CFR Part 11 compliant environment. Tech Resource Group provides web-based interactive help desk support bringing to hosted eStudy their proven track record serving large pharms with scientists around the world.

Visit iAdvantage at the Pharmaceutical World Congress May 23<sup>rd</sup> and 24<sup>th</sup> in Booth # 202

### **About iAdvantage Software**

iAdvantage is dedicated to empowering scientists and management in the pharmaceutical and biotechnology arenas with efficient, web-based electronic study management and reporting tools that automate cumbersome tasks and optimize time to results thereby improving productivity, real-time business intelligence and time to market. iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies in North America and Europe use iAdvantage products in their research and development. Please visit [www.iadvantagesoftware.com](http://www.iadvantagesoftware.com) for more information.

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