

**FOR IMMEDIATE RELEASE**

**Springborn Deploys eStudy™ Hosted Solution for Management of Global Environmental Testing**

**CARY, NC (June 16, 2009)** – [iAdvantage Software, Inc.](#), a leading provider of enterprise-wide solutions for managing development and pre-clinical life science studies, today announced that [Springborn](#), a full-service Contract Research Organization, headquartered in Wareham, Massachusetts, is deploying the [eStudy™](#) hosted solution to manage its [global environmental testing](#).

At the end of 2007 Springborn, a [Smithers Group](#) company, was faced with a good problem; it had achieved significant growth and had steady study back-log. "In addition to expanding our staff and resources to manage our growth, we realized that we could operate more efficiently by investing in technology," commented Susan Shepherd, Springborn's Director of [Ecotoxicology](#). After careful due diligence and pilot testing, Springborn chose to implement eStudy. "Although the investment is significant, we strongly believe the invested capital and time will add value to our customers. Our clients recognize the value-add of the data back-up and security provided to them with eStudy hosted at [Cegedim Dendrite](#). With eStudy, reports that previously required 6-8 weeks to generate can now be delivered in as little as 6-8 hours after study completion," said Shepherd.

eStudy is an enterprise solution Springborn can implement throughout its organization to manage multiple study types from protocol to report. With eStudy, flexibility and control is placed in the hands of the design scientist. eStudy guides study design scientists through a step-by-step scientific research process to design their study, data collection templates, queries, report templates, and report tables. An electronic laboratory notebook (ELN) is dynamically created for each experiment identified within the study. "eStudy will continually grow with Springborn, easily adapt to new study-types and interface with 3<sup>rd</sup> party instruments and tools," stated Diana Michelotti, Director of Marketing and Sales for iAdvantage.

**About iAdvantage Software**

iAdvantage is dedicated to empowering scientists and management in the pharmaceutical and biotechnology arenas with efficient, web-based [electronic study management](#) and [reporting tools](#) that automate cumbersome tasks and optimize time to results thereby improving productivity, real-time business intelligence and time to market.

iAdvantage products include eStudy™, a truly web-based enterprise solution for [study design](#), [eNotebook design](#), collection of data from multiple sources, multiple users and multiple locations, integration of data in real-time to a secure storage device, maintaining data integrity (complying with 21 CFR Part 11) with the flexibility of on-demand access, data analysis and reporting that is user-defined and user-controlled. iAdvantage places control in the hands of the scientist and not at the mercy of rigid study management systems.

iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies in North America and Europe use iAdvantage products in their research and development. Please visit [www.iadvantagesoftware.com](http://www.iadvantagesoftware.com) for more information.

**About Springborn Smithers Laboratories**

Springborn is a leading [Contract Research Organization](#) (CRO) that provides customized environmental testing services for the pharmaceutical, agricultural, and specialty and industrial chemical industries. Its testing services include [avian toxicology](#), ecotoxicology, [environmental fate and metabolism](#), product and [analytical chemistry](#) services. Visit [www.springbornsmithers.com](http://www.springbornsmithers.com) for more information.

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