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iAdvantage Introduces eStudy Mobile Edition for the iPad

CARY, NC (September 26, 2012) – iAdvantage Software, Inc., a leading provider of web-based solutions for Ag Chem, Ag Biotech, and Life Science studies, announced today that the eStudy Mobile Edition will be available for use on the iPad.

eStudy, iAdvantage Software's flagship product, is a 100% web-based study management platform that provides study design, data collection and study management from protocol to reporting. eStudy Mobile Edition is used by Ag Biotech and Ag Chem fortune 100 companies to collect data in fields or areas where no internet or network connectivity is available. eStudy Mobile Edition allows eStudy's web-based data collection forms to be moved off-line to a laptop, tablet PC and now to Apple's iPad, for remote data collection.

"Porting the eStudy Mobile Edition to the iPad, meant transitioning to a native Apple iOS platform," stated President/CEO, Lafayette Thompson. "This step was necessary to offer eStudy off-line users an additional cost-effective hardware option. Providing users with a reliable user friendly solution that leverages the functionality of Apples iPad makes remote data collection that much simpler."

"At iAdvantage we know it is important to understand how our clients use our software," continued Thompson. "Some of our clients, for example, are collecting data in the middle of an agricultural field, located on a remote research station miles from any internet access. A laptop can be cumbersome to manipulate in these conditions. Using the iPad to collect data however, offers these users the simplicity of a virtual clip board with the sophistication of electronic data capture and compliance, satisfying both the researcher's and management's requirements."

The eStudy Mobile Edition for the iPad will be commercially available 4th Quarter 2012 to eStudy users.

About iAdvantage Software

iAdvantage is dedicated to empowering scientists and management in the life sciences market with efficient, web-based electronic study management, data collection and reporting tools. iAdvantage is headquartered in Cary, North Carolina, near the life science and biotech hub of Research Triangle Park. More than 140 life science companies use iAdvantage products in their research and development globally. Please visit www.iadvantagesoftware.com for more information.

Inquires:

Diana Michelotti,
Director of Marketing and Sales
iAdvantage Software, Inc. - 919-469-3888 ext. 121
dmichelotti@iadvantagesoftware.com